

April 17, 2017

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RECEIVED

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Public Service  
Commission

KY PUBLIC SERVICE COMMISSION

211 SOWER BLVD.

FRANKFORT, KY 40602

2017-93

MEMBERS OF THE PSC, I AM WRITING THIS LETTER IN STRONG OPPOSITION TO THE PROPOSED RATE INCREASE BY BALLARD RURAL TELEPHONE COOP CORP.

A 7% PROPOSED INCREASE IN BASIC LOCAL SERVICE IS WAY OVERBOARD FOR SERVICE THAT FRANKLY IS SUBSTANDARD IN MY HONEST OPINION. IF YOU ALLOW THIS INCREASE I WOULD ALSO HOPE THAT YOU WOULD AGREE TO LET OTHER CABLE & INTERNET PROVIDERS SERVICE OUR COUNTY. AS IT STANDS NOW BTC ALONG WITH LITO MEDIA ARE THE ONLY 2 PROVIDERS IN THIS COUNTY.

FURTHER MORE, IF YOU ALLOW THIS INCREASE, I WOULD ALSO HOPE CUSTOMERS CAN DROP THERE LAND LINE PHONES WHICH IS A \$30.<sup>00</sup> EXPENSE THAT IS GOING TO BE CHARGED ALONG WITH THIS RATE INCREASE.

I'M SURE BTC WILL GET AN INCREASE I HOPE THIS COMMISSION FINDS THAT PERHAPS A SMALLER INCREASE WILL SUFFICE.

IN OPPOSITION TO RATE INCREASE!  
KERRY L. RICH